

MPIKC Sponsorship Details and Entitlements

SPONSORSHIP LEVELS

MPIKC accepts contributions in the form of cash and "in-kind" donations. "In-kind" sponsorship is the donation of goods and/or services. The value of an In-kind sponsorship is defined as 50% of the full retail value. (Actual labor costs will be valued at 75-100% of actual value. Exceptions may be made with prior board approval.) This percentage of the retail value will dictate the partnership levels listed below. Entitlements below are for both cash and in-kind sponsors and must be redeemed during the MPIKC fiscal year of sponsorship. The MPIKC fiscal year runs July 1 through June 30. Entitlements subject to change and may NOT include the MPIKC Professional Education Conference (PEC) or other special events which have their own sponsorship packages.

The following Programs are currently looking for host venues. Host venues will fall under the Gold Sponsorship.

2017:		2018:	
August -	Education Program	January -	State of the Industry Breakfast
September -	Dine Around	February -	Education Program
October -	Education Program	March -	Membership Appreciation Event
November -	Trivia Night	April -	Professional Education Conference
December -	Education Program	May -	Board Retreat
		June -	Annual Awards Banquet

Platinum (Annual) Level Sponsorship (\$5,000 and greater)

- Company Name, Logo and/or URL in collateral materials for all chapter educational events and social events; may include event invitations, program postcards and/or brochures; (excludes PEC)
- Recognition as Platinum Sponsor by MPIKC during each chapter educational and social events; (excludes PEC)
- Name badge recognition (Platinum Sponsor ribbon) for all program attendees from your organization at all chapter events;(excludes PEC)
- E-Registration Tool sponsor page – Platinum Sponsor listing with link for each chapter event; (excludes PEC)
- MPIKC Newsletter sponsor page – Platinum Sponsor listing with link in all issues; (excludes PEC)
- MPIKC Website – Platinum sponsor logo with link to sponsor’s website for the MPIKC year; (excludes PEC)
- MPIKC Website – Side Bar Banner Ad for the MPIKC fiscal year; (excludes PEC)
- Three (3) Educational Program or Special Event Certificates, each good for one complimentary registration at a MPIKC educational program (Excluding PEC and awards banquet);
- Two (3)-minute infomercials presented by a member of your organization at 2 programs (excludes PEC and awards banquet);
- Annual Awards Banquet – Platinum Sponsor recognition;
- First right of refusal for same sponsorship next year.

Gold Sponsorship Level (\$2,500 – 4,999 Contribution)

Host Venues will be placed as Gold Sponsorship

- Company Name, Logo and/or URL in collateral materials for sponsored event;
- Recognition as sponsor by MPIKC during sponsored event;
- Name badge recognition (Gold Sponsor Ribbon) for all program attendees from your organization;
- MPIKC Newsletter sponsor page – Gold Sponsor listing with link in the issue following the event;
- MPIKC Website sponsor page – Gold Sponsor listing with link for the MPIKC year;
- E-Registration Tool sponsor page – Gold Sponsor listing with link;
- Annual Awards Banquet – Gold Sponsor recognition;
- One (2)-minute infomercial presented by a member of your organization at sponsored event
- One (1) complimentary registration for sponsored event

Silver Sponsorship Level (\$1,000 - \$2,499 Contribution)

- Company Name, Logo and/or URL in collateral materials for sponsored event;
- Recognition as sponsor by MPIKC during sponsored event;
- Name badge recognition (Silver Sponsor Ribbon) for all program attendees from your organization;
- MPIKC Newsletter sponsor page – Silver Sponsor listing with link in the issue following the event;
- MPIKC Website sponsor page – Silver Sponsor listing with link for the MPIKC year;
- E-Registration Tool sponsor page – Silver Sponsor listing with link;
- Annual Awards Banquet – Silver Sponsor recognition;
- One (1) complimentary registration for sponsored event

Bronze Sponsorship (\$500 - \$999 Contribution)

- Company Name, Logo and/or URL in collateral materials for sponsored event;
- Recognition as sponsor by MPIKC during sponsored event;
- Name badge recognition (Bronze Sponsorship Ribbon) for all program attendees from your organization;
- MPIKC Newsletter sponsor page – Bronze Sponsor listing with link in the issue following the event;
- MPIKC Website sponsor page – Bronze Sponsor listing with link for the MPIKC year.

Speaker Sponsorship

- Company Name, Logo, URL and speaker photo listed on speaker page of registration website;
- Recognition by MPIKC during event;
- Name badge recognition (Speaker Ribbon);
- List of attendees to include Names, titles and companies only (contact information will not be included)
- One (1) complimentary registration for the speaker for sponsored event (non-transferable)

Silent Auction Donations

- Company Name, Logo with URL listed on silent auction website;
- MPIKC Website – Link to auction website with company info listed
- E-Registration Tool– Link to auction website with company info listed

Education Program and Special Event Donations (i.e. door prizes, raffle prizes, gifts)

- Company Name listed on registration website